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U. S. Department of Agriculture

Chrysanthemums
Rooted Cuttings



1954

Geneva Floral Company, Inc.

P. O. Box 608, GENEVA, N. Y.

INSTRUCTIONS FOR ORDERING

WHEN ORDERING:

Minimum total orders should be at least 100 cuttings.
All varieties should be ordered in multiples of 50.

PRICES:

Price per 50 opposite each variety. For complete price table see page 5.
Price per 25, add one cent per cutting over and above the price per 50.

DISCOUNTS: 5% Discount for all CASH WITH ORDER orders.
2% Discount if Charge Orders are paid WITHIN 10 DAYS from date of Invoice.

TERMS: Cash to all customers without established credit—at least 50% of the amount must be enclosed with your order if you want us to send it C.O.D. This part payment is necessary because of the perishable nature of the cuttings. If shipment is refused for any reason it is usually a total loss. Charge orders will become due in 30 days from date of Invoices.

DELIVERY: Most shipments will be made by Express collect or if sent by Parcel Post an invoice for Parcel Post charges will accompany invoice for plants.

CLAIMS FOR DAMAGE: If plants are damaged upon arrival, NOTIFY YOUR EXPRESS AGENT IMMEDIATELY. Get a BAD ORDER REPORT made out and signed by him. If this is done, your claim will receive prompt attention. You may file the claim direct, or if you prefer, mail us the bad order report, invoice and express receipt, and we will file claim for you. Our packing is all done by men of experience who have done it for years and any trouble must be settled with the carrier. However, we will do all we can to assist you.

NO GUARANTEE: While we use every possible care to have all varieties properly labeled and true to name, we, Geneva Floral Co., Inc., give no warranty expressed or implied, also we cannot guarantee a crop as growing depends entirely upon the grower. Our liability, in all instances, is limited to the purchase price of the seeds or plants.

CANCELLATION: Must reach our office before shipment has been made. However, if all or any part of your order has been shipped, we can cancel the UNSHIPED PORTION only.

CARE OF CUTTINGS WHEN RECEIVED: If your cuttings seem wilted remove wrappers and dip them tops and all in cool water and set the roots loosely in a flat of damp moss for a few hours, or over night, out of doors in the shade or under a cool bench where the wind does not blow on them. If you do this you will find they will revive 100% and then are ready to pot or transplant. **NEVER POT A WILTY PLANT.** You may need to shade some according to the weather. A little wilting after potting will not harm and a light syringing occasionally will help very much. If cuttings are crisp the morning after 24 hours from potting this shows they are taking water and your danger from shipping is over.

Orders accepted will be subject to the above terms.

NEW GARDEN VARIETIES BY DEPETRIS 1954**OSTOSA**

Solid pure white medium large pompon type. Vigorous semi-dwarf habit. Very free flowering with good substance. Blooms Sept. 25th.

BUTTERCUP (H)

Large golden yellow incurving bloom. Free growth and good foliage as well as free flowering. Blooms Oct. 1st.

REGINA

Large decorative blooms of a pleasing coral apricot bronze color. Very free flowering. Blooms Oct. 1st.

LIMELIGHT

Very free and productive solid white pompon with a greenish cast. Excellent substance and form as well as placement. Good clean straight stems makes it an excellent cutting variety. Beautiful growth and foliage. Blooms Oct. 5th. This variety should be outstanding for cutting besides making a very showy white pompon for the garden, very vigorous and easily grown.

CORONA (H)

An outstanding vivid pink daisy shading to wine. Of good size and excellent substance. Very good clean stem freely produced and perfect placement. Very good growth and foliage. Blooms Oct. 5th. Excellent both for cutting and garden decoration.

SUNSTONE

Very free and vigorous plant producing many blooms of soft yellow spoon or spider like blooms on good stems. Very good foliage. Somewhat tall growth habit. Useful for cutting as well as garden decoration. Blooms Oct. 8th.

CALUMET (H)

Outstanding full decorative blooms of good size and substance produced on strong clean stems of good length. Color is a lively apricot with a luminous glow. Beautiful foliage with very free and vigorous growth habit. Blooms October 8th to 10th. This is a Rubellum hybrid which produces high quality blooms with almost perfect stems and sprays without shading.

CHOPIN

Large incurved light bronze averaging 4" to 4½" which grows 20 or more blooms to the plant. Very strong stems and vigorous semi-dwarf growth. Blooms October 15th.

SARASOTA

Lively yellow solid pompon with good size and substance. Vigorous and productive, therefore suitable for cut flowers. Medium tall. Blooms October 15th.

ARVIS

Vivid bronze small pompon. Free growth and good stem. Blooms October 15th.

NEW INTRODUCTIONS FOR 1954**FLAME GLOW (Winkler)**

A golden orange daisy of medium size, with broad petals and good spray formation. Blooms naturally Nov. 1st, bunches well. We believe this variety is a good addition to the ten week class, and responds well to out of season blooming.

COVER GIRL (Winkler)

Light pink anemone with salmon pink cushion, medium size and good spray formation. Good form and has definite eye appeal, as the name indicates. Matures Nov. 10th.

CAROLE (Winkler)

Light pink anemone with salmon pink cushion. The stem and spray characteristics are good. Production above average. Matures Nov. 15th. We believe this variety will make a worthwhile contribution to the eleven week class.

ILLINI FORMAL

An intermediate rose pink pompon of good substance with exceptional keeping quality. The pleasing color tone along with beautiful dark green foliage adds a needed pink for our Thanksgiving Pompons. Flowers normally around Nov. 20th.

ILLINI REDWOOD

An appealing reddish bronze large pompon with crisp clean foliage. A free growing variety with stiff stems displaying flowers attractively on rigid pedicels. Another eleven week variety which responds well to shading and lighting. Matures November 23rd.

ILLINI STARLET

A well formed intermediate anemone with a creamy well rounded cushion and full pure white ray flowers. Flowers borne well on good stiff heavy stems have amazing keeping quality. Blooms normally around Nov. 28th.

WHITE ENCHANTRESS (Neal)

Sport of Enchantress.

YELLOW ACCLAIM (Neal)

Bright yellow sport of Acclaim.

WHAT CAUSES PREMATURE BUDDING OF CHRYSANTHEMUM CUTTINGS DURING THE SPRING MONTHS, AND WHAT TO DO TO PREVENT IT.

Bud initiation can occur any time during the spring months, whenever your temperatures in the greenhouses are consistently 60 degrees Fahrenheit or above, and the days are short enough to initiate bud setting. These conditions can occur any time up until May 1st depending upon the variety and the locality in which they are being grown. Some varieties such as the garden varieties and early shading varieties require very little short day treatment, coupled with high temperatures to initiate buds. This same tendency to set bud readily is what makes these varieties desirable for early shading and garden work.

In order to prevent this premature setting of buds, these same varieties should be placed where they can be given additional light during the early spring months. Use 60 watt bulbs spaced 4 feet apart and 30 inches above the plants. Use the lights for a period of two hours each night after dark up until May 1st, then discontinue lighting.

COLLECTIONS

Rooted Cuttings of a given number of varieties in any one general group may be ordered as a collection when varieties are not specified. Such collections are priced as follows:

A.	250 r. c.	\$ 14.25
	50 each of 5 varieties		
B.	500 r. c.	\$ 25.50
	50 each of 10 varieties		
	or		
	100 each of 5 varieties		
C.	1000 r. c.	\$ 48.00
	50 each of 20 varieties		
	100 each of 10 varieties		
	or		
	200 each of 5 varieties		
D.	2500 r. c.	\$112.50
	50 each of 50 varieties		
	100 each of 25 varieties		
	250 each of 10 varieties		
	500 each of 5 varieties		

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For growers who are not familiar with Garden Varieties, but who want a well balanced assortment, we offer the following collections, which include the better varieties

COLLECTION No. 1
Taller Varieties For Cutting

COLLECTION No. 2
For Pots or Bedding

COLLECTION No. 3
50% for Cutting
50% for Bedding

COLLECTION No. 4
Mother's Day Blooming

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THIS TABLE INDICATES PRICES FOR MORE THAN 50 OF A VARIETY ON ONE ORDER

Per 100					
Per 50 50	100-250	300-450	500-950	1000-2450	2500 Up
\$3.00	\$ 5.70	\$ 5.40	\$ 5.10	\$ 4.80	\$ 4.50
3.25	6.15	5.85	5.50	5.20	4.85
3.50	6.65	6.30	5.95	5.60	5.25
4.00	7.60	7.20	6.80	6.40	6.00
4.50	8.55	8.10	7.65	7.20	6.75
5.00	9.50	9.00	8.50	8.00	7.50
6.25	12.00	11.50	11.00	10.50	10.00
7.50	14.25	13.50	12.75	12.00	11.25

SYMBOLS—(L) Large—(S) Small—(M) Medium—(D) Decorative—(INC) Incurved—
(REF) Reflexed—(ANEM) Anemone—(SGL) Single

POMPONS—SINGLES AND ANEMONES

Variety	Size and Type	Color	Normal Pinch Date	Matures 50 Only	Price
WHITE					
8 Week Varieties					
Calif. Wh. Daisy (Kimoto's Wh.)	M-Sgl.	Kimoto's Wh.	7-10	10-15	\$3.50
Norona	S-Pom	White	7-10	10-15	4.00
Silver Ball	L-Pom	White	7-10	10-15	3.00
Irene	M-Pom	White	7-10	10-20	3.25
Pristine	M-Pom	White	7-10	10-20	3.50
9 Week Varieties					
Popcorn	M-Pom	Wh. Suf. Pk.	7-15	10-25	3.25
Wh. Popcorn	M-Pom	Cream	7-15	10-25	4.00
Keepsake	S-Pom	Cream	7-15	10-25	4.00
Songster	M-Pom	White	7-15	10-25	3.50
Pinocchio	S-Pom	White	7-20	10-25	3.00
*Granite State	L-Pom	White	7-15	10-25	3.00
Cotton Top	S-Pom	White	7-20	10-25	3.25
Arcadia	M-Pom	White	7-20	10-28	3.25
Wh. Doty	L-Pom	White	7-20	11-1	3.25
Seagull	M-Pom	Cream	7-20	11-1	3.00
Calif. Wh. Mensa (Nagona)	M-Sgl.	Cream	7-20	11-1	3.50
Halo	M-Sgl.	Ivory	7-20	11-1	3.50
10 Week Varieties					
Madonna	M-Pom	White	7-20	11-5	4.00
Encore	M-Pom	White	7-20	11-5	3.25
*Richard Mandel	L-Pom	Cream	7-20	11-5	3.25
Moonglow	M-Pom	White	7-20	11-8	3.50
Ill. Igloo	L-Pom	Cream	7-20	11-10	4.50
Vesper	M-Pom	White	7-20	11-10	3.25
Little America	Anem.	White	7-20	11-10	3.00
Shasta	Anem.	White	7-20	11-10	3.00
Ill. Snowdrift	Quilled	White	7-20	11-12	3.50
11 Week Varieties					
Wh. Freida	Anem.	White	7-22	11-15	3.00
Snowflurry	S-Pom	White	7-22	11-15	3.50
Eskimo	M-Sgl.	Wh. Yel. Ctr.	7-22	11-15	4.00
Sculpture	L-Sgl.	Ivory	7-22	11-15	4.00
Priscilla	M-Pom	Ivory	7-25	11-20	3.00
Highbrow	M-Dec.	Ivory	7-25	11-20	3.50
L. Is. Beauty	L-Anem.	Wh. Yel. Ctr.	7-25	11-20	3.00
Paramount	M-Pom	White	7-25	11-23	3.50
Ill. Bountiful	M-Pom	Wh. Gr. Eye	7-25	11-23	3.50

*Recommended for Pot Culture

POMPONS—SINGLES AND ANEMONES—Continued

<i>Variety</i>	<i>Size and Type</i>	<i>Color</i>	<i>Normal Pinch Date</i>	<i>Matures 50 Only</i>	<i>Price</i>
WHITE					
12 Week Varieties					
*Wh. Lady	L-Anem.	White	8-1	11-25	\$4.50
Wh. Yuletide	M-Pom	White	7-28	11-25	3.00
Wh. Valencia	L-Sgl.	White	8-1	11-28	3.50
Ill. Starlet (New)	S-Anem.	White	8-5	11-28	5.00
Cordova	M-Dec.	Cream	8-5	11-30	3.25
Belray	L-Pom	White	8-1	11-30	3.50
13 Week Varieties					
Wh. Enchantress (New)	L-Anem.	White	8-10	12-5	5.00
Cameo	L-Pom	Ivory	8-10	12-5	3.00
Acclaim	L-Pom	White	8-10	12-5	4.00
Imp. Wh. Supreme	L-Anem.	White	8-10	12-10	3.50
Yukon	M-Sgl.	White	8-10	12-10	3.00
Carrara	M-Dec.	White	8-10	12-8	4.50
14 Week Varieties					
Snowcap	L-Pom	White	8-10	12-15	3.50
Garza	M-Amen.	White	8-5	12-15	3.25
Silversmith	M-Dec.	White	8-10	12-15	3.25
Snowcrest	M-Pom	Wh. Gr. Eye	8-10	12-15	3.25
Satellite	M-Dec.	Ivory	8-10	12-15	4.00
Heirloom	L-Pom	White	8-10	12-20	3.50
Snow	M-Pom	Cream	8-10	12-25	3.00
Revelation	M-Pom	White	8-15	12-25	3.00
Muto's White	L-Pom	White	8-15	12-25	3.00
Ill. Snowbound	M-Dec.	White	8-15	1-2	4.50
YELLOW					
8 Week Varieties					
Yel. Irene	S-Pom	Lt. Lemon	7-10	10-15	3.25
Rodell Imp.	S-Pom	Lt. Lemon	7-10	10-20	3.00
9 Week Varieties					
Golden Herald	L-Dec.	Golden	7-20	10-25	3.00
Yel. Firebird	M-Dec.	Dp. Lemon	7-20	10-25	3.25
Gold Coast	M-Pom	Dp. Lemon	7-20	10-25	3.00
Yel. Dot	M-Pom	Yel. Br. Ctr.	7-20	10-25	3.00
Red Dot	M-Pom	Yel. Red Ctr.	7-20	10-25	3.00
Sunup	S-Pom	Lemon	7-20	10-28	4.00
Yel. Arcadia	M-Pom	Lemon	7-20	10-28	3.25
Mary Gold	M-Pom	Dp. Lemon	7-20	11-1	3.00
Sch. Yel. Daisy	M-Sgl.	Brt. Lemon	7-20	11-1	3.50
Calif. Yel. Daisy	M-Sgl.	Brt. Lemon	7-20	11-1	3.50
Yel Seagull	M-Pom	Lt. Lemon	7-20	11-1	3.00
Yel. Halo	M-Sgl.	Dp. Lemon	7-20	11-1	4.50
Mary L. Hall	M-Pom	Dp. Lemon	7-20	11-1	3.00
Sunray	S-Anem.	Lemon	7-20	11-3	3.00

POMPONS—SINGLES AND ANEMONES—Continued

<i>Variety</i>	<i>Size and Type</i>	<i>Color</i>	<i>Normal Pinch Date</i>	<i>Matures 50 Only</i>	<i>Price</i>
YELLOW					
10 Week Varieties					
Constellation.....	M-Dec.	Dp. Lemon	7-20	11-5	\$3.00
Barcarole.....	M-Pom	Golden	7-20	11-5	3.25
Crescendo.....	L-Pom	Lemon	7-25	11-5	3.50
Brigadoon.....	M-Sgl.	Lemon	7-20	11-5	4.00
Nuggets.....	S-Pom	Dp. Lemon	7-20	11-5	3.00
Pixie.....	S-Pom	Dp. Lemon	7-20	11-5	3.25
*Lila Lily.....	M-Anem.	Dp. Lemon	7-25	11-10	3.50
Ill. Gold Cup.....	L-Pom	Buttercup	7-25	11-10	3.50
*Yel. Beauty.....	L-Pom	Golden	7-25	11-10	3.25
Yel. Shasta.....	L-Anem.	Lt. Lemon	7-25	11-10	3.00
11 Week Varieties					
Golden Chord.....	M-Pom	Golden	7-28	11-13	3.25
Tacoma.....	L-Pom	Golden	7-28	11-15	4.50
Forty-Niner.....	L-Pom	Golden	7-28	11-15	3.25
Susanne Miller.....	L-Anem.	Buff Yel.	7-28	11-15	3.50
Yel. Fellow.....	M-Dec.	Dp. Lemon	7-28	11-15	3.25
Princeton.....	M-Dec.	Orange	7-28	11-15	3.25
Thorobred.....	L-Sgl.	Lemon	7-28	11-15	4.00
Yel. L. Is. Beauty.....	L-Anem.	Buff Yel.	8-1	11-20	3.50
Klondike.....	M-Pom	Orange Yel.	8-1	11-20	3.50
Lollipop.....	M-Pom	Brt. Lemon	8-1	11-20	3.50
Pippin.....	M-Pom	Dp. Lemon	8-1	11-20	4.00
Ill. Sunspot.....	L-Pom	Brt. Lemon	8-1	11-20	4.50
Bojangles.....	M-Sgl.	Lemon	8-1	11-20	3.50
Yel. Highbrow.....	L-Dec.	Golden	8-1	11-20	4.50
Yel. Rolinda.....	M-Anem.	Buff Yel.	8-1	11-23	3.00
12 Week Varieties					
Goldenrod.....	M-Pom	Lemon	8-5	11-25	4.00
Highlander.....	M-Dec.	Lemon	8-5	11-25	4.00
Yel. Priscilla.....	M-Dec.	Lemon	8-5	11-25	3.50
Goldsmith.....	L-Dec.	Dp. Golden	8-5	11-25	3.25
Sunnyside.....	M-Pom	Golden	8-5	11-25	3.00
Golden Jane.....	L-Sgl.	Golden	8-5	11-28	3.25
Yel. Valencia.....	L-Sgl.	Golden	8-5	11-28	3.25
Yel. Cordova.....	M-Pom	Lemon	8-5	11-30	3.25
Omega.....	M-Pom	Golden	8-5	12-1	3.00
Yel. Galaxy.....	M-Sgl.	Lemon	8-5	12-1	4.50
13 Week Varieties					
Yel. Acclaim (New).....	L-Pom	Lemon	8-10	12-5	5.00
Yel. Cameo.....	M-Dec.	Lt. Lemon	8-10	12-5	3.00
Jack-Pot.....	L-Dec.	Golden Yel.	8-10	12-5	4.00
Goldtone.....	M-Sgl.	Lemon	8-10	12-5	3.50
Cinderella.....	M-Sgl.	Lemon	8-10	12-5	3.50
Imp. Yel. Supreme.....	L-Anem.	Lt. Lemon	8-10	12-10	3.50
Corsair.....	L-Pom	Lemon	8-10	12-12	4.00

POMPONS—SINGLES AND ANEMONES—Continued

<i>Variety</i>	<i>Size and Type</i>	<i>Color</i>	<i>Normal Pinch Date</i>	<i>Matures 50 Only</i>	<i>Price</i>
YELLOW					
14 Week Varieties					
Shamrock.....	L-Dec.	Lemon	8-10	12-15	\$3.50
Yel. Riviera.....	M-Dec.	Brt. Lemon	8-10	12-15	3.50
Yel. Snowcrest.....	M-Pom	Lemon	8-15	12-15	4.00
Gold Seal.....	M-Sgl.	Lemon	8-10	12-20	4.50
Vibrant.....	M-Dec.	Dp. Lemon	8-10	12-20	3.00
Revelry.....	M-Dec.	Lemon	8-10	12-20	4.00
Yel. Snow.....	M-Pom	Dp. Lemon	8-10	12-25	3.00
Yel. Revelation.....	M-Pom	Lemon	8-15	12-25	3.00
Yuleflame.....	L-Dec.	Dp. Lemon	8-15	12-25	3.50
Siren.....	M-Dec.	Lemon	8-15	12-25	3.50
Ill. Yel. Snowbound.....	M-Dec.	Lt. Lemon	8-15	1-2	4.50
BRONZE AND RED					
8 Week Varieties					
Rajah.....	M-Sgl.	Scarlet	7-15	10-15	4.00
James Stewart.....	S-Pom	Apr. Gold	7-15	10-15	3.50
Detroit.....	S-Pom	Red Br.	7-15	10-15	3.50
Adelaide.....	S-Pom	Dk. Bronze	7-15	10-20	3.00
Jemima.....	L-Pom	Dk. Bronze	7-15	10-20	3.00
9 Week Varieties					
Bonton.....	M-Pom	Rosewood	7-20	10-25	3.25
Firebird.....	M-Pom	Red Br.	7-20	10-25	3.25
Buckskin.....	S-Sgl.	Tawny Br.	7-20	10-25	3.50
Oct. Bronze.....	M-Sgl.	Rosewood	7-20	10-28	3.25
Buccaneer.....	M-Sgl.	Orange Apr.	7-25	11-1	4.00
Navaho.....	M-Pom	Mahogany Red	7-25	11-1	3.25
Br. Buckingham.....	M-Sgl.	Orange Br.	7-20	11-1	3.50
Red Seneca.....	M-Dec.	Red Br.	7-25	11-1	3.50
Flame Glow (New).....	M-Sgl.	Golden Orange	7-25	11-1	5.00
10 Week Varieties					
Rubicon.....	M-Pom	Red Br.	7-25	11-5	3.25
Beauregard.....	M-Pom	Red Br.	7-25	11-5	3.50
Red Rust.....	M-Pom	Rust Br.	7-25	11-5	3.25
Bittersweet.....	M-Sgl.	Red	7-25	11-5	3.25
*Gypsy.....	S-Anem.	Red Br.	7-25	11-8	3.00
*Copperhead.....	L-Dec.	Copper Br.	7-25	11-10	3.50
Chevron.....	M-Pom	Red	7-25	11-10	3.50
*Br. Thyra.....	L-Pom	Rosewood	7-20	11-10	3.50
The Titan.....	L-Anem.	Scar. Crimson	7-25	11-10	3.25
Paragon.....	L-Pom	Red	7-25	11-12	3.50
Br. Masterpiece.....	L-Pom	Rosewood	7-25	11-12	3.00
Ill. Tangier.....	L-Pom	Red	7-25	11-12	4.50
Dk. Br. Masterpiece.....	L-Pom	Dk. Bronze	7-25	11-12	3.25

POMPONS—SINGLES AND ANEMONES—Continued

<i>Variety</i>	<i>Size and Type</i>	<i>Color</i>	<i>Normal Pinch Date</i>	<i>Matures 50 Only</i>	<i>Price</i>
BRONZE AND RED					
11 Week Varieties					
Red Princeton.....	M-Dec.	Brazil Red	7-28	11-15	\$3.25
Mrs. Dewey.....	M-Sgl.	Dp. Bronze	7-28	11-15	3.50
Ill. Redhead.....	S-Pom	Dk. Red	7-28	11-17	3.50
Thelma.....	M-Pom	Orange Scarlet	8-1	11-20	4.00
Legal Tender.....	M-Dec.	Red Gold	8-1	11-20	3.00
Ill. Warrior.....	M-Pom	Orange Br.	8-1	11-20	3.50
Ill. Redwood (New).....	L-Pom	Reddish Br.	8-5	11-23	5.00
12 Week Varieties					
Br. Goldsmith.....	L-Dec.	Mars Orange	8-1	11-25	3.25
Yolanda.....	S-Anem.	Orange Br.	8-1	11-25	3.50
Apr. Valencia.....	L-Sgl.	Apricot	8-1	11-28	3.25
Amberina.....	L-Dec.	Orange Br.	8-1	12-1	4.00
Galaxy.....	M-Sgl.	Orange Scarlet	8-1	12-1	3.50
13 Week Varieties					
Debonair.....	L-Pom	Crim. Red	8-10	12-5	3.25
Harlequin.....	M-Dec.	Crimson Red	8-10	12-10	4.00
Br. Supreme.....	L-Anem.	Buff Apr.	8-10	12-10	3.50
Cavalcade.....	M-Pom	Mandarin Red	8-1	12-10	3.50
Christ. Star.....	M-Sgl.	Scarlet	8-10	12-12	3.25
Br. Minstrel.....	M-Pom	Coral Br.	8-10	12-12	3.50
14 Week Varieties					
Br. Riviera.....	M-Dec.	Buff	8-15	12-15	3.50
Christ. Greetings.....	L-Pom	Crimson	8-15	12-15	3.50
Topaz.....	M-Sgl.	Orange Br.	8-15	12-15	4.00
Merrymaker.....	M-Sgl.	Crimson	8-15	12-20	3.50
Poinsettia.....	L-Sgl.	Scarlet	8-15	12-20	4.00
PINK AND LAVENDER					
8 Week Varieties					
Jewell.....	S-Pom	Lav.	7-15	10-15	3.25
Dk. Jewell.....	S-Pom	Dark Lav.	7-15	10-15	3.25
Carolyn Yosick.....	M-Pom	Lav.	7-15	10-20	3.00
Capt. Cook.....	M-Pom	Deep Rose	7-18	10-23	3.00
9 Week Varieties					
Pk. Dot.....	M-Pom	Lt. Lav.	7-20	10-25	3.00
Jessie.....	M-Pom	Lt. Lav.	7-20	10-25	3.00
Reward.....	M-Sgl.	Lav.	7-20	10-25	3.50
Oct. Pink.....	M-Sgl.	Lt. Lav.	7-20	10-25	3.25
Lillian Doty.....	L-Pom	Lt. Lav.	7-20	11-1	3.25
Arbutus.....	S-Pom	Lt. Pk.	7-20	11-1	4.50
W. H. Buckingham (Pk. Calif. Daisy).....	M-Sgl.	Lav. Rose	7-20	11-1	3.50
Ballerina.....	M-Sgl.	Lav.	7-20	11-1	3.50
Rainbow.....	S-Sgl.	Coral Pk.	7-20	11-1	4.50

POMPOMS—SINGLES AND ANEMONES—Continued

<i>Variety</i>	<i>Size and Type</i>	<i>Color</i>	<i>Height</i>	<i>Matures</i>	<i>Price 50 Only</i>
PINK AND LAVENDER					
10 Week Varieties					
Cover Girl (New)	M-Anem.	Lt. Lav.	7-25	11-10	\$5.00
*Queen of Pinks	L-Pom	Lav. Rose	7-25	11-10	3.00
Dr. Linda Lou	S-Anem.	Dk. Lav.	7-25	11-10	3.00
Linda Lou	S-Anem.	Lav.	7-25	11-10	3.00
Miss Clarinda	M-Pom	Lt. Lav.	7-25	11-10	4.00
Pandora	L-Dec.	Lav. Rose	7-25	11-10	4.00
*Thyra	L-Pom	Dk. Lav.	7-25	11-10	3.00
Masterpiece	L-Pom	Dp. Lav.	7-25	11-12	3.00
Memorial	M-Anem.	Lav.	7-25	11-12	4.00
Taffeta	M-Dec.	Dp. Lav.	7-25	11-12	3.50
11 Week Varieties					
Carole (New)	M-Anem.	Lt. Lav.	7-25	11-15	5.00
Orchid Beauty	S-Anem.	Orchid Lav.	7-25	11-15	3.25
Freida	L-Anem.	Lt. Lav.	7-25	11-15	3.00
Dk. Norma	L-Anem.	Dk. Lav.	7-25	11-15	3.50
Ill. Formal (New)	L-Dec.	Lav.	7-28	11-18	5.00
Majorette	M-Anem.	Lav. Pink	7-28	11-20	3.50
Grand Slam	L-Sgl.	Silvery Pink	7-28	11-20	4.00
Pk. L. Is. Beauty	L-Anem.	Lav.	7-28	11-20	3.50
Almega	L-Pom	Lt. Lav.	7-28	11-20	4.50
Minuet	M-Pom	Rose Pk.	8-1	11-23	3.25
12 Week Varieties					
Has. Pink	M-Sgl.	Lav.	8-1	11-25	3.50
*Beautiful Lady	L-Anem.	Dp. Lav.	8-1	11-25	3.00
Valencia	L-Sgl.	Rose Pk.	8-1	11-28	3.25
Dk. Valencia	L-Sgl.	Orch. Pk.	8-1	11-28	3.25
Heritage	L-Pom	Dk. Pk.	8-5	12-1	4.00
13 Week Varieties					
Enchantress	L-Anem.	Dp. Lav.	8-5	12-5	3.25
Debutante	L-Sgl.	Lav.	8-10	12-10	3.50
Dk. Supreme	L-Anem.	Lav.	8-10	12-10	3.50
Minstrel	M-Pom	Lav.	8-15	12-12	3.50
Lt. Pk. Minstrel	M-Pom	Lt. Lav.	8-15	12-12	4.50
Coronet	M-Sgl.	Dk. Pink	8-15	12-15	3.50
14 Week Varieties					
Riviera	M-Dec.	Lav. Rose	8-10	12-15	3.00
Dk. Riviera	M-Dec.	Dp. Lav.	8-10	12-15	3.00
Pk. Treas. Is.	M-Dec.	Lt. Lav.	8-15	12-20	3.00
Medallion	M-Dec.	Lav. Rose	8-15	12-20	3.50
Rosalind	M-Sgl.	Lav.	8-15	12-20	3.00

STANDARDS

WHITE

8 Week Varieties

Silver Sheen	M-Inc.	White	7-10	10-20	3.00
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STANDARDS—Continued

<i>Variety</i>	<i>Size and Type</i>	<i>Color</i>	<i>Normal Pinch Date</i>	<i>Matures 50 Only</i>	<i>Price</i>
WHITE					
9 Week Varieties					
Nightingale.....	Spider	Chartreuse Ctr.	7-20	10-25	\$3.25
Ambassador.....	L-Inc.	Cream	7-15	10-25	3.25
Snow White.....	L-Inc.	White	7-20	11-1	3.00
Kay Tashima.....	Spider	White	7-20	11-1	3.50
*Queen's Lace.....	Spider	White	7-20	11-1	3.50
*Wilsons White.....	M-Inc.	White	7-20	11-1	4.00
Albatross.....	L-Inc.	White	7-20	11-1	3.25
10 Week Varieties					
Giant Betsy Ross.....	L-Inc.	White	7-20	11-5	3.25
Betsy Ross.....	L-Inc.	White	7-20	11-5	3.00
Wh. Rayonante.....	Spider	White	7-20	11-5	3.25
Ind. White.....	L-Inc.	White	7-20	11-5	3.00
Jean Elizabeth.....	L-Inc.	Cream	7-25	11-10	3.25
Monument.....	M-Inc.	Cream	7-25	11-10	3.25
Crystal Queen.....	L-Inc.	White	7-25	11-10	4.50
11 Week Varieties					
Sterling.....	L-Inc.	White	7-25	11-15	3.50
*Marketeer.....	M-Inc.	White	7-28	11-18	3.00
Mefo.....	L-Inc.	Ivory	7-28	11-20	3.00
*Wh. Frick.....	M-Inc.	White	7-28	11-20	3.25
Indiana Market.....	L-Inc.	White	7-28	11-20	3.50
12 Week Varieties					
Chattanooga.....	L-Inc.	White	8-1	11-25	3.00
Dec. Glory.....	M-Inc.	White	8-5	12-1	3.25
Marg. Moeller.....	M-Inc.	White	8-5	12-3	3.00
13 Week Varieties					
Dec. White.....	M-Inc.	White	8-5	12-5	3.25
Wh. Mistletoe.....	M-Inc.	White	8-5	12-5	3.25
Snowline.....	L-Inc.	White	8-5	12-10	3.50
Smith's White.....	M-Inc.	Ivory	8-10	12-13	3.25
YELLOW					
8 Week Varieties					
Buttercup (H) (New).....	L-Inc.	Golden	7-15	10-15	7.50
Harvest Golden.....	M-Inc.	Golden	7-15	10-15	3.50
*Gold Lode.....	M-Ref.	Lt. Golden	7-15	10-15	3.00
Celestra.....	S-Inc.	Lemon	7-15	10-15	3.25
Mrs. Kidder.....	M-Inc.	Dp. Lemon	7-15	10-20	3.00
*Blazing Gold.....	M-Inc.	Dp. Golden	7-20	10-23	3.00
9 Week Varieties					
Yel. Ambassador.....	L-Inc.	Lt. Lemon	7-20	10-25	3.25
Sunglow.....	L-Inc.	Golden	7-20	10-25	3.00
Good News.....	L-Inc.	Dp. Lemon	7-20	11-1	3.25
*Yel. Lace.....	Spider	Lt. Lemon	7-20	11-1	3.50

STANDARDS—Continued

<i>Variety</i>	<i>Size and Type</i>	<i>Color</i>	<i>Normal Pinch Date</i>	<i>Matures 50 Only</i>	<i>Price</i>
YELLOW					
10 Week Varieties					
*Dk. Ind. Yellow (Pots).....	L-Inc.	Dp. Lemon		11-5	\$3.25
Imp. Ind. Yellow.....	L-Inc.	Dp. Lemon	7-25	11-5	3.50
Ind. Yellow.....	L-Inc.	Lemon	7-25	11-5	3.00
Sue Sally Jones.....	Spider	Lemon	7-25	11-5	3.50
Yel. Rayonante.....	Spider	Lemon	7-25	11-5	3.50
Jamboree.....	L-Inc.	Golden	7-25	11-10	3.50
Yel. Monument.....	L-Inc.	Lt. Lemon	7-25	11-10	3.25
Yel. Queen.....	L-Inc.	Sport of Orchid Queen	7-25	11-10	3.25
11 Week Varieties					
Yel. Marketeer.....	M-Inc.	Lemon	7-25	11-18	4.50
Yel. Mefo.....	L-Inc.	Dp. Lemon	7-25	11-20	3.00
*Bonnaffon Deluxe.....	S-Inc.	Golden	7-25	11-20	3.00
Friendly Rival.....	L-Inc.	Dp. Chrome	7-25	11-20	3.25
Harvester.....	M-Inc.	Dp. Lemon	7-28	11-23	3.00
Marie DePetris.....	L-Inc.	Dp. Golden	7-28	11-23	3.25
12 Week Varieties					
*Sungold.....	L-Inc.	Dp. Lemon	8-1	11-25	3.25
Golden Pearson.....	L-Inc.	Lemon	8-1	11-25	3.00
Golden Mrs. Ross.....	L-Inc.	Lt. Golden	8-1	12-3	3.00
Yel. Moeller.....	M-Inc.	Lemon	8-1	12-3	3.50
13 Week Varieties					
Golden Mistletoe.....	M-Inc.	Lt. Golden	8-10	12-5	3.25
Tobin's Yel.....	M-Inc.	Lt. Lemon	8-10	12-13	3.25
Meteore.....	M-Inc.	Dp. Lemon	8-10	12-13	3.25
BRONZE AND RED					
8 Week Varieties					
Chopin (New).....	L-Inc.	Lt. Bronze	7-15	10-15	7.50
Mayford's Triumph.....	M-Inc.	Dk. Amber	7-15	10-15	3.50
Amber Bright.....	M-Inc.	Amber Br.	7-15	10-15	3.50
9 Week Varieties					
*Glitters.....	M-Ref.	Reddish Or.	7-20	10-28	3.25
Detroit News.....	L-Inc.	Reddish Br.	7-20	11-1	3.25
Apr. Queen.....	M-Inc.	Orange Br.	7-20	11-1	3.25
10 Week Varieties					
*Ind. Golden Bronze (Pots).....	Quilled	Dk. Bronze		11-5	4.00
Dk. Ind. Bronze.....	L-Inc.	Dk. Bronze	7-25	11-5	4.50
Waikiki.....	Spider	Bronze	7-25	11-5	3.50
Ind Bronze.....	L-Inc.	Buff Br.	7-25	11-5	3.00
Gena Harwood (Br. Rayonante)....	Spider	Buff	7-25	11-5	3.50
Mamoru.....	Spider	Dk. Apricot	7-25	11-5	3.25

STANDARDS—Continued

<i>Variety</i>	<i>Size and Type</i>	<i>Color</i>	<i>Height</i>	<i>Matures</i>	<i>Price 50 Only</i>
BRONZE AND RED					
10 Week Varieties					
Anaconda.....	L-Inc.	Copper Red	7-25	11-8	\$3.25
Br. Orchid Queen.....	L-Inc.	Apr. Buff	7-25	11-10	3.25
Mrs. Roy.....	M-Inc.	Red	7-25	11-13	3.50
Garnet King.....	M-Ref.	Dark Red	7-25	11-13	3.25
11 Week Varieties					
Br. Frick.....	M-Inc.	Lt. Bronze	8-1	11-25	3.25
12 Week Varieties					
Gladys Pearson.....	M-Inc.	Lt. Br.	8-1	11-25	3.00
Oak Leaf.....	M-Inc.	Dark Br.	8-1	11-25	3.00
13 Week Varieties					
Br. Mistletoe.....	M-Inc.	Buff Br.	8-5	12-5	3.25
PINK AND LAVENDER					
8 Week Varieties					
Pink Chief.....	M-Inc.	Lav.	7-15	10-15	3.00
*Maj. Bowes.....	M-Inc.	Dp. Lav.	7-15	10-15	3.00
9 Week Varieties					
Mary Garden.....	Spider	Lt. Lav.	7-20	11-1	3.50
Mrs. R. A. Walker.....	Spider	Dp. Lav.	7-20	11-1	3.50
Bunbu.....	Spider	Lav.	7-20	11-1	3.25
10 Week Varieties					
Rayonante.....	Spider	Lav.	7-22	11-5	3.25
J. W. Prince.....	M-Inc.	Lav.	7-22	11-5	3.25
Ind. Pink.....	L-Inc.	Dp. Lav.	7-22	11-5	3.00
*Peggy Hoover.....	Spider	Lav. Pk.	7-22	11-10	3.50
Orch. Queen.....	L-Inc.	Lav.	7-22	11-10	3.25
Dk. Orchid Queen.....	L-Inc.	Dk. Lav.	7-22	11-10	3.25
11 Week Varieties					
Aristocrat.....	L-Inc.	Dp. Lav.	7-25	11-20	3.25
*Helen Frick.....	M-Inc.	Rose Pk.	7-25	11-20	3.25
Rose Delight.....	M-Inc.	Dp. Rose	7-25	11-20	3.50
*Thanks. Pink.....	M-Inc.	Amaranth	7-25	11-23	3.00
Ed. Seidewitz.....	L-Inc.	Lav.	7-28	11-23	3.25
13 Week Varieties					
Pk. Mistletoe.....	M-Inc.	Lav.	8-5	12-5	3.25

GARDEN VARIETIES

SYMBOLS—(L) Large—(D) Decorative—(P) Pom—(C) Cushion—(S) Single—(B) Button
(C-F) Carnation Flowered

<i>Variety</i>	<i>Size and Type</i>	<i>Color</i>	<i>Height</i>	<i>Matures</i>	<i>Price 50 Only</i>
WHITE					
Osage.....	(D)	White	Med.	Sept. 5	\$7.50
Candlelight.....	(D)	Ivory	Med.	Sept. 5	3.00
D. D. Ahrens.....	(D)	White	Tall	Sept. 10	3.00
Paper White.....	(D)	White	Med.	Sept. 10	3.50
*Chris. Columbus.....	(LD)	Cream	Tall	Sept. 15	3.50
Wh. Cushion.....	(C)	White	Short	Sept. 15	3.00
*Calcite.....	(D)	Cream	Med.	Sept. 15	3.00
Drifted Snow.....	(D)	Cream	Med.	Sept. 15	3.00
Powder Puff (Cushion).....	(D)	White	Short	Sept. 15	3.50
Polar Ice.....	(LD)	White	Med.	Sept. 15	3.50
*Wh. Bounty.....	(B)	White	Tall	Sept. 15	3.50
D Wh. Tower.....	(LP)	Cream	Tall	Sept. 15	3.25
Wh. Wonder.....	(LP)	Ivory	Med.	Sept. 25	3.25
*Shalimar (H).....	(LP)	Cream	Tall	Sept. 25	4.00
Ostosa (New).....	(LP)	White	Short	Sept. 25	7.50
Wh. Cloud.....	(D)	White	Tall	Sept. 25	3.50
*Pepita.....	(B)	White	Med.	Sept. 28	3.50
Snow Fall.....	(D)	White	Med.	Oct. 1	3.50
Ermine.....	(D)	Ivory	Med.	Oct. 1	3.50
Spin Drift.....	(LD)	White	Med.	Oct. 1	5.00
Winterset (H).....	(LD)	White	Med.	Oct. 1	3.25
Limelight (New).....	(P)	White	Med.	Oct. 5	7.50
*Lyric.....	(S)	White	Short	Oct. 5	4.00
Avalanche.....	(LD)	Cream	Tall	Oct. 5	3.25
*Horizon.....	(P)	White	Med.	Oct. 5	4.00
Youdath's White.....	(LD)	White	Med.	Oct. 5	3.00
*Monogram.....	(S)	White	Short	Oct. 5	3.50
Snow Elf.....	(P)	White	Med.	Oct. 8	3.50
*Classic.....	(B)	White	Tall	Oct. 10	3.50
*Maestro.....	(P)	White	Short	Oct. 10	3.50
*Renown.....	(S)	White	Med.	Oct. 10	3.50
Wh. Spoon.....	(Spoon)	White	Med.	Oct. 10	3.00
*Silverplate.....	(D)	White	Med.	Oct. 12	3.50
Silver Ball.....	(P)	White	Tall	Oct. 15	3.00
Irene.....	(B)	White	Med.	Oct. 15	3.25
Norona.....	(SP)	White	Med.	Oct. 15	4.00
YELLOW					
Pathfinder.....	(C-F)	Lemon	Med.	Aug. 28	7.50
Butterball (H).....	(P)	Golden	Short	Sept. 1	3.50
*Early Gold.....	(P)	Golden	Short	Sept. 5	3.50

**Recommended for Mother's Day Pot Plants Pinched and Short Day Treatment Same Day
D Varieties Recommended as Better When Disbudded*

GARDEN VARIETIES—Continued

<i>Variety</i>	<i>Size and Type</i>	<i>Color</i>	<i>Height</i>	<i>Matures</i>	<i>Price 50 Only</i>
YELLOW					
Golden Hours.....	(P)	Chrome Yel.	Med.	Sept. 8	\$3.25
Genista.....	(P)	Canary	Med.	Sept. 12	6.25
Yel. Supreme (H).....	(C)	Bright Lemon	Short	Sept. 15	3.00
*Pomponette.....	(P)	Golden	Short	Sept. 15	3.00
Yel. Cushion.....	(C)	Light Yellow	Short	Sept. 15	3.00
Sunapee.....	(P)	Deep Lemon	Tall	Sept. 15	3.25
*Yel. Chris. Columbus.....	(LD)	Bright Lemon	Med.	Sept. 15	3.50
Yel. Avalanche.....	(LD)	Lt. Lemon	Tall	Sept. 15	3.25
*Early Yellow.....	(B)	Dp. Lemon	Short	Sept. 15	3.00
Defiance (H).....	(D)	Golden	Tall	Sept. 15	3.50
Golden Carpet.....	(P)	Golden	Short	Sept. 15	4.00
Bowl O'Gold (Cushion).....	(P)	Canary	Short	Sept. 15	7.50
*D Ming.....	(P)	Orange Yel.	Med.	Sept. 18	4.50
*Sept. Sunshine.....	(S)	Bright Lemon	Med.	Sept. 20	3.25
Wychwood.....	(LP)	Canary	Med.	Sept. 20	3.25
Canary Wonder.....	(P)	Canary	Med.	Sept. 25	4.00
Charles Nye.....	(LP)	Deep Lemon	Tall	Sept. 25	3.25
Honeycomb.....	(P)	Golden	Med.	Sept. 25	3.25
Moonlight (DePetris).....	(D)	Bright Yel.	Med.	Sept. 25	4.50
Lee Powell.....	(LD)	Chinese Yel.	Tall	Sept. 25	4.50
Tangerine.....	(LD)	Dp. Orange	Med.	Sept. 25	3.25
Flaxen Beauty.....	(LD)	Light Lemon	Med.	Oct. 1	4.50
King Midas.....	(LD)	Lemon	Med.	Oct. 1	3.00
*Chiquita.....	(B)	Deep Lemon	Med.	Oct. 1	3.25
James Eadie.....	(LP)	Deep Chrome	Tall	Oct. 5	3.25
Garland.....	(S)	Lemon	Short	Oct. 5	4.00
Polaris.....	(S)	Golden Buff	Med.	Oct. 5	3.50
Vanguard.....	(LP)	Golden	Med.	Oct. 5	4.00
*D Mrs. Rotan.....	(LD)	Deep Chrome	Med.	Oct. 5	3.25
Dwight Douglas.....	(LD)	Golden Yel.	Med.	Oct. 5	6.25
Sunstone (New).....	(Spoon)	Light Yel.	Tall	Oct. 8	7.50
*Yellow Spoon.....	(Spoon)	Light Yellow	Med.	Oct. 10	3.50
Treasure.....	(P)	Golden	Tall	Oct. 10	4.00
Golden Spoon.....	(Spoon)	Golden	Med.	Oct. 10	3.00
*Yel. Blanket.....	(B)	Bright Lemon	Med.	Oct. 10	3.25
Bright Forecast.....	(P)	Bright Lemon	Med.	Oct. 10	3.50
*Goldrush.....	(S)	Lemon	Med.	Oct. 10	3.50
Sweepstake.....	(P)	Lemon	Med.	Oct. 12	3.50
*Lemonade.....	(P)	Ivory Yel.	Med.	Oct. 12	3.50
Judith Anderson.....	(B)	Golden	Med.	Oct. 15	3.00
*Gold Lode.....	(L-Inc.)	Golden	Med.	Oct. 15	3.00
Rodell Imp.....	(B)	Light Lemon	Med.	Oct. 15	3.00
Yellow Irene.....	(B)	Light Lemon	Med.	Oct. 15	3.25
Buttercup (H) (New).....	(L-Inc.)	Golden	Short	Oct. 15	7.50
Old Gold.....	(P)	Golden	Med.	Oct. 15	3.25
Sarasota (New).....	(P)	Brt. Lemon	Med.	Oct. 15	7.50

GARDEN VARIETIES—Continued

<i>Variety</i>	<i>Size and Type</i>	<i>Color</i>	<i>Height</i>	<i>Matures</i>	<i>Price 50 Only</i>
BRONZE AND RED					
Early Harvest.....	(C)	Mah. Orange	Short	Sept. 8	\$3.25
Harbinger.....	(D)	Golden Br.	Short	Sept. 8	3.25
*Early Bronze.....	(B)	Orange Br.	Short	Sept. 8	3.00
*W. P. Snyder.....	(LP)	Apr. Orange	Med.	Sept. 10	3.50
Autumn Song.....	(D)	Wine Rose	Med.	Sept. 10	3.25
Apache.....	(LD)	Red and Gold	Med.	Sept. 15	7.50
Red Gold.....	(B)	Red and Gold	Med.	Sept. 15	3.25
Orloma.....	(D)	Apr. Bronze	Med.	Sept. 15	6.25
Overly.....	(C)	Bronze	Med.	Sept. 20	7.50
Sept. Bronze.....	(B)	Golden Br.	Med.	Sept. 20	3.00
Goblin.....	(P)	Golden Br.	Tall	Sept. 20	3.00
Red Glow.....	(P)	Dark Red	Med.	Sept. 20	3.50
*Orsona.....	(D)	Red and Bronze	Med.	Sept. 20	6.25
Scarlet Crimson.....	(D)	Bright Red	Med.	Sept. 20	3.25
Mme. Cadillac.....	(P)	Raspberry Wine	Short	Sept. 20	6.25
Rouge Cushion.....	(C)	Bright Red	Short	Sept. 25	4.50
Br. Wonder.....	(LP)	Rosewood	Med.	Sept. 25	4.00
Champ. Cushion.....	(C)	Dp. Bronze	Short	Sept. 25	3.00
Comd. Cushion.....	(C)	Red	Short	Sept. 25	3.00
Mahogany Cushion.....	(C)	Jasper Red	Short	Sept. 25	3.00
Marionette.....	(P)	Rust Red	Med.	Sept. 25	3.50
Holiday (H).....	(P)	Golden Br.	Med.	Sept. 25	4.50
*Remembrance.....	(LD)	Dp. Carmine	Med.	Sept. 28	3.50
Kath. Lehman.....	(LD)	Orange Br.	Med.	Sept. 28	4.00
Admiration.....	(LD)	Salmon Fawn	Med.	Sept. 28	7.50
Jubilee (H).....	(P)	Crimson	Med.	Oct. 1	5.00
Mogul.....	(P)	Orange Rust	Med.	Oct. 1	4.50
Reverie.....	(D)	Buff Br.	Med.	Oct. 1	7.50
Fiesta.....	(P)	Orange Rust	Med.	Oct. 1	3.50
Magnificent.....	(LD)	Plum Red	Tall	Oct. 1	3.50
Red Cloud (Cushion).....	(C)	Scarlet	Med.	Oct. 1	3.50
Red Riding Hood.....	(D)	Bright Red	Med.	Oct. 1	3.25
Sam Williston (Cushion).....	(C)	Deep Red	Short	Oct. 1	3.00
Gondolier.....	(LD)	Crimson	Med.	Oct. 1	7.50
Bonfire.....	(D)	Bright Red	Med.	Oct. 1	3.50
Brigadier.....	(LP)	Plum Red	Med.	Oct. 1	4.50
Regina (New).....	(LD)	Apricot Br.	Med.	Oct. 1	7.50
Cardinal Spoon.....	(Spoon)	Red Bronze	Med.	Oct. 1	3.50
Firecracker.....	(D)	Mahogany	Tall	Oct. 5	4.00
Cydonia.....	(LD)	Mahogany	Tall	Oct. 5	3.00
*September Cheer.....	(S)	Cherry Red	Med.	Oct. 5	3.00
Burgundy.....	(LD)	Wine Red	Tall	Oct. 5	3.00
Ruby Pompon.....	(P)	Ruby Crimson	Med.	Oct. 5	3.00
Red Velvet.....	(LD)	Dk. Crimson	Med.	Oct. 5	3.25
*Mona.....	(P)	Rust Bronze	Med.	Oct. 5	3.50
Avalon.....	(P)	Orange Bronze	Tall	Oct. 5	4.50
Courageous.....	(LD)	Dark Ruby	Med.	Oct. 5	3.25

GARDEN VARIETIES—Continued

<i>Variety</i>	<i>Size and Type</i>	<i>Color</i>	<i>Height</i>	<i>Matures</i>	<i>Price 50 Only</i>
BRONZE AND RED					
*Mrs. DuPont.....	(LD)	Coral Buff	Tall	Oct. 5	\$3.50
Beacon.....	(LD)	Coral Apr.	Tall	Oct. 8	3.50
Panorama.....	(D)	Orange Rust	Tall	Oct. 8	4.50
Aviator.....	(P)	Copper	Med.	Oct. 8	3.25
AUCCESS.....	(LP)	Dp. Crimson	Med.	Oct. 8	3.50
Amber Glow.....	(LD)	Rosey Br.	Tall	Oct. 8	3.25
Miguel.....	(D)	Raspberry Red	Tall	Oct. 8	6.25
*D Calumet (H) (New).....	(D)	Apricot	Med.	Oct. 10	7.50
The Chief.....	(D)	Scarlet and Gold	Med.	Oct. 10	3.00
Huntsman.....	(LD)	Scarlet Orange	Tall	Oct. 10	3.50
Bokhara.....	(D)	Crimson	Med.	Oct. 10	3.50
Carnival.....	(LP)	Burnt Orange	Med.	Oct. 10	3.50
Caravan.....	(LD)	Salmon Br.	Med.	Oct. 10	4.00
Blueblood.....	(D)	Amaranth Red	Tall	Oct. 10	4.00
Orpheus.....	(LP)	Roman Red	Tall	Oct. 10	6.25
Carmine Queen.....	(LP)	Carmine	Tall	Oct. 10	3.50
*Bamboo.....	(S)	Buff Orange	Tall	Oct. 10	3.50
Fireside.....	(D)	Burnt Orange	Tall	Oct. 10	3.50
Nytoda.....	(S)	Golden Apr.	Med.	Oct. 12	4.50
Admiral.....	(D)	Dark Red	Med.	Oct. 12	4.00
Fashion.....	(D)	Rosewood	Med.	Oct. 12	4.00
Witchery.....	(D)	Golden Br.	Med.	Oct. 12	3.50
Nokomis.....	(LD)	Red Bronze	Med.	Oct. 12	3.50
Nocturne.....	(P)	Crimson	Med.	Oct. 12	3.50
*James Stewart.....	(P)	Apr. Gold	Tall	Oct. 15	3.50
Robinhue.....	(LD)	Dark Red	Tall	Oct. 15	3.50
Br. Pyramid.....	(LD)	Orange Br.	Tall	Oct. 15	3.20
Mayford's Triumph.....	(L-Inc.)	Scarlet Br.	Tall	Oct. 15	3.55
Detroit.....	(P)	Red Bronze	Tall	Oct. 15	3.50
*Carmelita.....	(LD)	Apr. Bronze	Tall	Oct. 15	3.50
Cocktail.....	(P)	Salmon Br.	Med.	Oct. 15	4.00
Rajah.....	(S)	Scarlet	Tall	Oct. 15	4.00
Chopin (New).....	(L-Inc.)	Lt. Bronze	Med.	Oct. 15	7.50
Arvis (New).....	(P)	Bronze	Tall	Oct. 15	7.50
PINK AND LAVENDER					
Gladness.....	(D)	China Rose	Short	Aug. 28	3.50
Cecil Beed.....	(D)	Deep Lav.	Med.	Sept. 1	4.50
Dr. Longley.....	(D)	Rose Pink	Med.	Sept. 1	4.00
Dr. Graham.....	(D)	Lav.	Med.	Sept. 1	7.50
Sal. Precose.....	(LD)	Salmon Pink	Short	Sept. 1	3.50
*Welcome.....	(S)	Mellow Purple	Med.	Sept. 1	3.00
Rosa.....	(C)	Rose Pink	Med.	Sept. 5	7.50
*Purple Star.....	(P)	Purple	Med.	Sept. 5	3.00
Barbara Small.....	(P)	Lavender	Tall	Sept. 10	3.25
*D Nye's Favorite.....	(D)	Lavender	Med.	Sept. 10	3.50

GARDEN VARIETIES—Continued

<i>Variety</i>	<i>Size and Type</i>	<i>Color</i>	<i>Height</i>	<i>Matures</i>	<i>Price 50 Only</i>
PINK AND LAVENDER					
*Orchid Helen.....	(D)	Orchid Lav.	Med.	Sept. 10	\$4.00
Royal Robe.....	(D)	Purple	Med.	Sept. 15	5.00
Chippewa.....	(LD)	Brt. Purple	Med.	Sept. 15	3.25
Violet.....	(P)	Amaranth Pk.	Med.	Sept. 15	3.25
Fairbow.....	(P)	Lavender Pk.	Med.	Sept. 20	3.50
Tapestry.....	(LD)	Bright Pink	Med.	Sept. 20	4.00
Heather Bloom.....	(D)	Heather Pink	Med.	Sept. 20	3.00
*Alert.....	(LD)	Dark Purple	Med.	Sept. 20	3.00
Olive Longland.....	(LD)	Apr. Salmon	Med.	Sept. 25	3.00
Imp. Early Wonder.....	(P)	Lavender	Med.	Sept. 25	3.25
*Spellbound.....	(D)	Lavender	Med.	Sept. 25	3.25
Capt. J. Smith.....	(C)	Lavender Pink	Short	Sept. 25	3.00
*Maj. Cushion.....	(C)	Lavender	Short	Sept. 25	3.00
Pink Beauty.....	(D)	Salmon Pink	Med.	Sept. 25	3.00
September Dawn.....	(D)	Rose Pink	Med.	Sept. 25	3.00
Pink Opal.....	(P)	Persian Rose	Med.	Sept. 28	4.50
Rosita.....	(B)	Lavender Rose	Med.	Sept. 28	3.25
Malinda Brown.....	(P)	Lavender Rose	Med.	Sept. 28	5.00
Betty.....	(LD)	Pk. Rose Ctr.	Tall	Sept. 28	3.50
Misty Maid.....	(D)	Light Pink	Med.	Sept. 28	3.50
Pat. Lehman.....	(D)	Peach Pink	Tall	Sept. 28	4.00
Fascination.....	(LD)	Lavender Pink	Med.	Oct. 1	5.00
*D Myrtle Walgreen.....	(LP)	Amar. Purple	Med.	Oct. 1	3.50
*Tiffany Rose.....	(S)	Deep Rose	Med.	Oct. 1	3.00
Mischief.....	(S)	Purple	Short	Oct. 1	7.50
Alex Cummings.....	(LD)	Deep Rose	Tall	Oct. 3	5.00
Enterprise.....	(P)	Amaranth	Tall	Oct. 5	4.50
Corona (H) (New).....	(S)	Dp. Lavender	Tall	Oct. 5	7.50
*Pink Surprise.....	(D)	Lavender	Tall	Oct. 5	3.50
*Lavender Lady.....	(D)	Lavender Pink	Tall	Oct. 5	3.50
Ponca.....	(SD)	Dk. Lav.	Short	Oct. 10	3.50
Dream Girl.....	(P)	Lt. Lavender	Med.	Oct. 10	3.50
Argonne.....	(P)	Dark Lavender	Med.	Oct. 10	3.50
*Courtier.....	(D)	Lavender Pink	Med.	Oct. 10	4.00
Time.....	(LP)	Lav.	Med.	Oct. 10	3.50
Orchid Spoon.....	(Spoon)	Orchid Lav.	Med.	Oct. 10	3.50
Rose Spoon.....	(Spoon)	Lavender Rose	Med.	Oct. 10	3.00
Lassie.....	(LD)	Dark Pink	Med.	Oct. 10	4.00
*Masquerade.....	(P)	Lavender Rose	Med.	Oct. 10	3.50
*Joybringer.....	(D)	Salmon Rose	Short	Oct. 10	3.50
Ronnie.....	(B)	Dk. Lav.	Med.	Oct. 12	3.50
*Serenade.....	(S)	Magenta	Tall	Oct. 10	3.50
Elizabeth Hood.....	(LD)	Lav. Pink	Med.	Oct. 12	4.50
Allegro.....	(P)	Shrimp Pink	Med.	Oct. 12	3.25
Adagio.....	(P)	Raspberry Rose	Tall	Oct. 12	3.50
Dawn Rose.....	(LD)	Grenadine Pink	Med.	Oct. 15	3.50
*Jewell.....	(P)	Lavender Pink	Med.	Oct. 15	3.25
Dark Jewell.....	(P)	Dark Lavender	Med.	Oct. 15	3.25

LARGE FLOWERING MUMS WHICH ARE NORMALLY GROWN IN THE GREENHOUSE, BUT ALSO ARE GOOD OUTSIDE, SHOULD BE DISBUDDED TO ONE BLOOM PER STEM.

Variety	Size and Type	Color	Height	Matures	Price 50 Only
WHITE					
Silver Sheen	M-Inc.	White	Tall	Oct. 20	3.00
YELLOW					
Harvest Golden	M-Inc.	Deep Golden	Tall	Oct. 10	3.50
*D Gold Lode	M-Ref.	Lemon	Tall	Oct. 15	3.00
Celestra	M-Inc.	Lemon	Tall	Oct. 15	3.25
Mrs. Kidder	L-Inc.	Deep Lemon	Tall	Oct. 15	3.00
Buttercup (H) (New)	M-Inc.	Golden	Short	Oct. 15	7.50
BRONZE AND RED					
Mayford's Triumph	M-Inc.	Scarlet Orange	Tall	Oct. 10	3.50
Amber Bright	M-Inc.	Amber Bronze	Med.	Oct. 15	3.50
Chopin (New)	M-Inc.	Lt. Bronze	Med.	Oct. 15	7.50
PINK AND LAVENDER					
Pink Chief	L-Inc.	Lavender	Tall	Oct. 15	3.00
Maj. Bowes	L-Inc.	Deep Lavender	Tall	Oct. 15	3.00

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For growers who are not familiar with Garden Varieties, but who want a well balanced assortment, we offer the following collections, which include the better varieties

COLLECTION No. 1 Taller Varieties For Cutting	COLLECTION No. 2 For Pots or Bedding
COLLECTION No. 3 50% for Cutting 50% for Bedding	COLLECTION No. 4 Mother's Day Blooming

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THIS TABLE INDICATES PRICES FOR MORE THAN 50 OF A VARIETY ON ONE ORDER

Per 50	Per 100				
	100-250	300-450	500-950	1000-2450	2500 Up
\$3.00	\$ 5.70	\$ 5.40	\$ 5.10	\$ 4.80	\$ 4.50
3.25	6.15	5.85	5.50	5.20	4.85
3.50	6.65	6.30	5.95	5.60	5.25
4.00	7.60	7.20	6.80	6.40	6.00
4.50	8.55	8.10	7.65	7.20	6.75
5.00	9.50	9.00	8.50	8.00	7.50
6.25	12.00	11.50	11.00	10.50	10.00
7.50	14.25	13.50	12.75	12.00	11.25